

COPYRIGHT MASTER CLASS

JULY 21-24, 2025



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Intellectual Property Institute of Canada
Institut de la propriété intellectuelle du Canada



McGill

School of
Continuing Studies

École
d'éducation permanente



IPIC-McGill Copyright Master Class 2025

Join Professionals from Across the Country to Learn from Leading Practitioners in the Field of IP

Since 1994, the Intellectual Property Institute of Canada and McGill University have gathered some of the top practitioners in the field of intellectual property to conduct a series of intensive, practical summer courses in intellectual property. More than 2,500 professionals from the business, legal, and public sectors have gained valuable insight and hands-on experience by participating in our unique summer program. Our courses are also an excellent opportunity to network with individuals from diverse backgrounds who have an interest in Canadian intellectual property.

Each year, the program offers a comprehensive suite of pragmatic courses to help practitioners in the legal, business, and government sectors keep up to date on the latest in intellectual property. Taught by seasoned IP professionals, the program is made up of three specialized courses in the areas of patents, trademarks, and copyright. Participants can sign up for individual modules, full courses, or enrol in the entire program to gain knowledge of a specific aspect of IP, acquire the insights needed to protect a portfolio of intellectual property, or advance their careers in the area of IP law.

Copyright Master Class

Monday, July 21, 2025 - Thursday, July 24, 2025



UPGRADE YOUR SKILLS: Copyright law has become a key consideration in a large number of areas of our society and economy. At the same time, it is becoming more complex, as legislators, courts, public institutions and businesses all struggle to address the impact of new technologies, new uses and new legal issues. Now you have a chance to learn from some of Canada's copyright experts' valuable practical insights into the impact of these changes and how to deal with them.

KEY BENEFITS: In-depth analysis of copyright law with a focus on the changing landscape, including legislative amendments and recent cases. Practical advice from experienced counsel. An opportunity to interact daily with some of the top copyright lawyers in Canada.

WHO SHOULD ATTEND: This course will be of great benefit to **in-house counsel, practising lawyers, librarians, intellectual property managers, contract managers, licensing executives and business persons** who deal with copyright issues as part of their responsibilities or practice. The focus is on practical issues and understanding how copyright considerations arise in a variety of business settings. The course will be of greatest benefit to participants who have been previously exposed to copyright issues. The instructors will presume that each participant is reasonably familiar with general copyright concepts.



I came with high expectations of learning something practical and useful. I was not disappointed. I thank the organizers for their efforts. My time and money were well spent.

Jerry Switzer

Feehely, Gastaldi Law Firm



IPIC's Copyright Course was a highly rewarding and motivating experience. The guest speakers were all knowledgeable practitioners in their fields of practice relaying their experience and practice-oriented advice. The group was one with diversified interests and a good source of networking and stimulating interchange. A definite must for junior practitioners and those wanting to enhance their knowledge of copyright.

Silviu Bursanescu

Québecor Média Inc.

MONDAY, JULY 21, 2025

MODULE 1 CROSS INDUSTRY CONCEPTS

9:00 a.m. - 3:45 p.m.

Opening Remarks and Ice Breaker

9:00 a.m. - 9:15 a.m.

Course Director:

Camille Aubin Principal and Lawyer at ROBIC

Christie Bates Senior Associate at Smart & Biggar

Introduction to Key Aspects of Copyright

9:15 a.m. - 10:15 a.m.

Camille Aubin ROBIC

Christie Bates Smart & Biggar

- ▶ Creature of statute and treaties
- ▶ Literary, dramatic, musical, and artistic works
- ▶ Section 3 CA and the rights granted to the copyright owner

Break

10:15 a.m. - 10:30 a.m.

Introduction to Key Aspects of Copyright

10:30 a.m. - 11:30 a.m.

Camille Aubin ROBIC

Christie Bates Smart & Biggar

- ▶ Performer's Rights
- ▶ Other protectable subject matter
- ▶ Authorship and ownership

Lunch

11:30 a.m. - 1:30 p.m.

Introduction to Key Aspects of Copyright

1:45 p.m. - 2:45 p.m.

- ▶ Registration
- ▶ Death of an author and its consequences
- ▶ Crown copyright
- ▶ Collective Societies
- ▶ Balancing rights
- ▶ Technological neutrality

Break

2:30 p.m. - 2:45 p.m.

Infringement and defences to infringement

2:45 p.m. - 3:45 p.m.

Sangeetha Punniyamoorthy, DLA Piper

Sana Halwani, Lenczner Slaght

- ▶ Specific acts of infringement
- ▶ Who is an infringer?
- ▶ Unconscious copying
- ▶ Indirect copying
- ▶ Meaning of "substantial part"
- ▶ Section 27 (2) and secondary infringement
- ▶ Common defences
- ▶ Exceptions to infringement rights
- ▶ Fair Dealing: general principles

TUESDAY, JULY 22, 2025

MODULE 1 CROSS INDUSTRY CONCEPTS

9:00 a.m. - 6:00 p.m.

Protection and Enforcement of Copyright

9:00 a.m. - 10:15 a.m.

Lorne Lipkus Lipkus Law

- ▶ Anton Piller Orders
- ▶ Injunctions
- ▶ Damages and profits
- ▶ Detention of imported copies by customs
- ▶ Enforcement of criminal provisions
- ▶ Cross-border copyright infringement and the Internet
- ▶ Impact of social networking
- ▶ Canadian Anti-Fraud Centre

Break

10:15 a.m. - 10:30 a.m.

Social Media, Virtual Reality, and Computer Games

10:30 a.m. - 11:30 p.m.

Catherine Lovrics Marks & Clerk

- ▶ Browsing, Scrapping, Streaming and Downloading
- ▶ Open source software
- ▶ Virtual and augmented reality
- ▶ Social media and user-generated content
- ▶ Copyright in meta tags, online games and virtual property

Mireille Tabib Mireille Tabib Mediation and former Associate Judge of the Federal Court

11:30 a.m. - 1:30 p.m.

Monetization and Exploitation of Copyright: Legal Framework

1:30 p.m. - 2:30 p.m.

Andrew Nunes Fasken Martineau DuMoulin

- ▶ Assignments vs. licensing vs. rentals
- ▶ Necessity of writing & signature
- ▶ Registration of assignments & licenses
- ▶ Equitable/beneficial ownership
- ▶ Compulsory licensing
- ▶ Security interest in copyright
- ▶ Considerations before drafting/negotiation. Is a license even required?

Break

2:30 p.m. - 2:45 p.m.

Monetization and Exploitation of Copyright: Drafting and Negotiating Contracts

2:45 p.m. - 3:45 p.m.

Andrew Nunes Fasken Martineau DuMoulin

- ▶ Key Provisions of commercial agreements
- ▶ Types of licenses: sole, exclusive, non-exclusive
- ▶ License scope, restrictions and services
- ▶ Source code escrow
- ▶ Fees and royalties
- ▶ Impact of confidentiality obligations and assignment clauses on licenses
- ▶ Term, transition and survival
- ▶ Copyright in mergers & acquisitions and other transactions
- ▶ Due diligence, representations and closing conditions

Networking Event

3:45 p.m. - 6:00 p.m.

WEDNESDAY, JULY 23, 2025

MODULE 2 FOCUS ON ENTERTAINMENT

9:00 a.m. - 3:45 p.m.

Copyright in the Digital World

9:00 a.m. - 10:15 a.m.

Kristina Milbourn Rogers Communications

Daniel Pink Rogers Communications

- ▶ Downloading, streaming and making available
- ▶ Browsing, linking and caching
- ▶ Notice and takedown
- ▶ Notice and notice
- ▶ Site blocking orders
- ▶ ISP liability and exceptions

Break

10:15 - 10:30 a.m.

Collective societies and the Copyright Board

10:30 a.m. - 11:30 a.m.

Janet Chong SOCAN

- ▶ Creation and mandate of collective societies
- ▶ Statutory regime regarding collective societies
- ▶ Copyright Board and its jurisdiction
- ▶ Structure and dynamics of the Copyright Board
- ▶ Typical matters before the Copyright Board

Mekhala Chaubal Legal Counsel at CBC

11:30 a.m. - 1:30 p.m.

Panel: Copyright in Practice

1:30 p.m. - 2:30 p.m., 2:45 p.m. - 3:45 p.m.

Bob Tarantino Dentons

Angelika Heim Stohn Hay

Using an interactive scenario-based approach with decades of experience serving clients in the film and television, publishing and music industries will discuss practical applications of copyright in a variety of business settings, and will debate current policy implications of copyright.

FEES

Copyright Master Class

July 21-24, 2025

IPIC member fee.....\$1560

Regular fee.....\$1760

Full-time student fee \$880

Module 1

July 21-22, 2025

IPIC member fee.....\$1240

Regular fee.....\$1340

Full-time student fee \$670

Module 2

July 23, 2025

IPIC member fee.....\$595

Regular fee.....\$695

Full-time student fee\$347.50

Module 3

July 24, 2025

IPIC member fee.....\$595

Regular fee.....\$695

Full-time student fee \$347.50

Lunch & Learn

Included with the purchase of the full course or Module 3.

MODULE 3 FOCUS ON AI

9:00 a.m. - 3:45 p.m.

Introduction to AI

9:00 a.m. - 10:15 a.m.

Nathanael Weill McGill

- ▶ What is AI?
- ▶ The process followed from a technical standpoint
- ▶ Terminology and system components
- ▶ Where can copyright intervene with regards to AI and Data?

Break

10:15 a.m. - 10:30 a.m.

Training and data sets

10:30 a.m. - 11:30 a.m.

Jay Kerr-Wilson Fasken Martineau DuMoulin

- ▶ Protection of data via copyright
- ▶ Privacy questions involved in AI
- ▶ Availability and origins of data sets
- ▶ Reproductions and exceptions applicable
- ▶ Impact of AI on public policy when it comes to copyright infringement and exceptions

LUNCH AND LEARN

11:30 a.m. - 1:30 p.m.

Medhi Merai Deloitte

Protection of the Output of an AI software

1:30 a.m. - 2:30 p.m.

Caroline Jonnaert ROBIC

- ▶ Applicability of copyright to AI-generated works
- ▶ Avoiding infringement with AI
- ▶ Originality of AI-generated works
- ▶ Cases to watch
- ▶ Point of view of the USPTO and CIPO

Break

2:30 p.m. - 2:45 p.m.

Contractual and due diligence considerations in AI

2:45 a.m. - 3:45 p.m.

Misha Benjamin BCF

- ▶ What do buyers want to see?
- ▶ Commercialization and warranties; Transparency; Disclosure of use of AI; Due diligence in AI-related transactions
- ▶ Corporate vs. user liability

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INTELLECTUAL PROPERTY INSTITUTE OF CANADA



IPIC is the only intellectual property association in Canada to which nearly all patent agents, trademark agents and lawyers specializing in intellectual property belong.

IPIC members receive a preferential rate on registration fees for the Summer Courses in Intellectual Property.

IPIC offers additional courses in patents, trademarks and copyright. Inquire at education@ipic.ca

Become an IPIC member today at www.ipic.ca



Professional & Corporate Education (PCE)

Please visit www.mcgill.ca/intellectualproperty for details on course accreditation by professional bodies and law societies.

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Program is subject to change.